

TRUE CONFESSIONS

We start each SVI with a True Confessions storytelling presentation. True Confessions are not canned speeches about how to become a wildly successful entrepreneur. They're personal stories from leaders who have faced enormous challenges and made some big mistakes that they're willing to talk about. They're also real-life stories from leaders who made a decision to do something meaningful and were successful in doing so.

The True Confessions model is all about offering honest, vulnerable experiences of seasoned leaders so that listeners can apply lessons of trials and triumphs to their own venture.

Our 2025 True Confessions presenter is Jessica Norwood, Founder & CEO of RUNWAY

2025 TRUE CONFESSIONS



Jessica Norwood
RUNWAY

RUNWAY

CASE STUDY

2025 CASE STUDY



JENNIFER HARPER
CHEEKBONE BEAUTY

 **cheekbone**

The SVI Case Study model features an entrepreneur who has identified a specific strategic challenge to a panel of experts, who along with all attendees, will help provide invaluable insight, considerations and support.

The Case Study model provides an opportunity for all attendees to strengthen their business acumen and learning while providing feedback and advice to a fellow business leader attendee. It's a structured format with proven results. Your partnership helps us identify and uplift emerging entrepreneurs,

Our 2025 Case Study presenter is Jennifer Harper, Founder of Cheekbone Beauty.