



HOLLYHOCK
LEADERSHIP INSTITUTE



PROGRAM AGENDA SESSION DETAILS

SEPTEMBER 27 - OCTOBER 1

THANK YOU TO OUR PARTNERS:

Vancity



TDA
INVESTMENT GROUP
Capital Management



WEDNESDAY, SEPT 27

5:00 - 6:00 PM: Klahoose Welcome
6:00 PM - 6:30 PM: Campus Tour
6:30 PM: Dinner
7:20 PM: Orientation
7:45 PM - 8:00 PM: Walk to Olatunji Hall
8:00 - 8:30 PM: Introductions & Intention-Setting
8:30 - 10:00 PM: TRUE CONFESSIONS: Hli Haykwhl Wii Xsgaak Melanie Mark
10:00 PM: Lodge is Open for Night Owls

THURSDAY, SEPT 28

6:00 - 7:00 AM: Self-Guided Meditation
7:00 - 8:00 AM: Yoga
8:00 AM: Garden Tour
8:00 - 9:00 AM: Breakfast
9:15 - 10:45 AM: CASE STUDY: Gathering Place Trading
10:45 - 11:15 AM: Break
11:15 - 12:30 PM: Marketplace of Ideas
12:30 PM: Lunch & Roundtables
2:30 - 4:00 PM: WORKSHOPS
4:00 - 6:30 PM: Integration Time & One-on-One's
6:30 PM: Dinner
8:00 - 9:30 PM: TRUE CONFESSIONS: Ahmed Rahim | Numi Tea
10:00 PM - 12:00 AM: Dana and Joel's After-Hours Social

FRIDAY, SEPT 29

6:00 - 7:00 AM: Self-Guided Meditation
7:00 - 8:00 AM: Yoga (Kiakum)
8:00 - 9:00 AM: Breakfast (Lodge)
9:00 - 9:15 AM: Walk to Olatunji Hall
9:15 - 10:45 AM: CASE STUDY: Reconciliation Canada
10:45 - 11:15 AM: Break
11:15 - 12:30 PM: Peer Circles
12:30 PM: Lunch
1:30 PM: FREE AFTERNOON & One-on-Ones
1:30 - 4:30 PM: Guided Nature Hike
2:00 PM: Ultimate Frisbee

FRIDAY, SEPT 29 continued

5:30 PM: Lodge Deck
6:30 PM: Dinner
8:00 - 9:30 PM: TRUE CONFESSIONS: Changing Landscape of Social Finance, Kristin Hull (Nia Impact), Esther Park (Cienega Capital), & Dawn McGee (Goodworks Ventures)
9:30pm: Harvest Coffeehouse & Traditional Finnish Sauna Experience with Ocean Dips & Campfire Music
10:30 PM: Lodge is Open for Night Owls

SATURDAY, SEPT 30 - National Day for Truth & Reconciliation

6:00 - 7:00 AM: Self-Guided Meditation
7:00 - 8:00 AM: Tai Chi
8:00 - 9:00 AM: Breakfast
9:00 - 9:15 AM: Walk to Olatunji Hall
9:15 - 10:45 AM: CASE STUDY: joni
10:45 - 11:15 AM: Break
11:30 - 12:30 PM: Business Problem Solving Sessions
12:00 PM: Lunch
2:30 - 4:00 PM: WORKSHOPS
4:00 - 6:30 PM: Integration Time & One-on-One's
5:30 PM: Oyster Appetizer BBQ & Group Photo
6:30 PM: Dinner
8:00 PM: Social & Set Up
9:00 PM: Saturday night party

SUNDAY, OCT 1

8:00 - 9:00 AM: Breakfast
10:00 - 12:00 PM: Closing Circle
12:30 - 1:30 PM: Lunch (please notify host by lunchtime on Saturday if you would like a to-go lunch)

Please note that the schedule may vary, and participants should refer to the print program for any updates or changes.

TRUE CONFESSIONS



HLI HAYKWHL WII XSGAAK Melanie Mark

Born of Nisga'a, Gitksan, Cree and Ojibway ancestry, HLI HAYKWHL WII XSGAAK, Melanie Mark, is a former Canadian politician and the first First Nations woman to be elected to the Legislative Assembly of British Columbia and serve in B.Cs Cabinet. Melanie is working on strategic plans for emerging First Nations' lead economic and business opportunities focused on the green tech, low carbon and renewable energy business sectors.



AHMED RAHIM Co-Founder, Numi Organic Tea

Ahmed is Co-Founder, Board Chair & Chief Alchemist behind Numi Organic Tea, one of the largest premium, organic, Fair Trade Certified tea companies in North America. Ahmed creates all of the unique Numi blends and travels the far corners of the world building partnerships with farmers.



TRUE CONFESSIONS



WOMEN ROCKING FINANCE

Esther Park, Cienega Capital Esther is the CEO of Cienega Capital, a regenerative investment firm utilizing an integrated capital approach to systemic change in the areas of soil health, regenerative agriculture, and local food systems. Cienega Capital is also part of the #NoRegrets Initiative, a regenerative asset strategy focused on the health of agricultural soils and agricultural communities in North America.

Kristin Hull, Nia Impact Capital Kristin is a conscious investor empowering individuals, families, and organizations to invest in alignment with their values, for the world they want to see. In 2013, Kristin developed Nia's six solutions-focused investment themes to bring activism and impact investing into the public markets, simultaneously weaving a gender-lens through the investment thesis.

Dawn McGee, is the CEO of Goodworks Evergreen, Goodworks Ventures, and Goodworks Development. As President of the High Stakes Foundation, her mandate is to provide support to visionary people and organizations that are leading and implementing changes to create a sustainable future for Montana.



Kristin Hull
CEO, Nia Impact Capital



Dawn McGee
CEO, Goodworks Evergreen,
Goodworks Ventures



Esther Park
CEO, Cienega Capital

CASE STUDIES



About the SVI Case Study model

The Case Study model at SVI is a dynamic and collaborative problem-solving session designed to provide invaluable insights to social ventures facing specific strategic challenges. During the session, a presenter shares a business challenge to a panel of three expert respondents and an engaged audience. This confidential and safe environment encourages open and honest sharing, fostering genuine learning and growth. The SVI model transforms challenges into opportunities for collective problem-solving, making each case study a platform for transformative insights and actionable solutions.

Gathering Place Trading Inc

GPT is located in Campbell River on Vancouver Island. It was founded by owners, Lovena and Ryan Harvey in 2003 on Cortes Island, where they happily continue to live and homestead a small acreage and food forest. GPT direct-sources organic spices, herbs, sea salt and teas from ethical and sustainable family and cooperative farms, including fourteen Canadian Grown products. We meet our suppliers face to face to establish direct relationships and hand select partners with strong environmental and social integrity, creating more transparency in the global food system. We blend and hand package ninety retail products and sell Nationwide. While most of our customers are in BC, we are currently expanding into eastern Canada with new distribution partners.



LOVENA HARVEY
CEO, Gathering Place Trading

CASE STUDIES



Reconciliation Canada

Reconciliation Canada is an Indigenous-led, national not-for-profit organization that actively engages all Canadians in transformative dialogue, leadership and action. In this moment of crisis, Reconciliation Canada is uniquely positioned to deliver inclusive and transformative programs and initiatives on a national and international scale that will strengthen and accelerate the Reconciliation Movement. We actively engage multi-faith and multi-cultural communities to explore the meaning of reconciliation. Together, we are charting a New Way Forward.



KAREN JOSEPH
CEO, Reconciliation Canada



JAYESH VEKARIYA
Co-CEO, Co-Founder, joni

joni

joni is a 21st-century period care brand on a mission to make sustainable products accessible to everyone who menstruates through their innovative commercial dispensers and eco-friendly products.

joni supports thousands of customers at getjoni.com, can be found in over 400+ retailers and in hundreds of public washrooms including airports, universities, municipal buildings and hotels. As a social enterprise giving back 5% of revenues, joni has donated over 140,000 products to dozens of non-profit partners across the country.



BUSINESS PROBLEM SOLVING SESSIONS

Moréniké Ọláòşẹbìkàn is a Nigerian-Canadian pharmaceutical manufacturing inventor, licensed clinical pharmacist, and public health advocate. With an unwavering commitment to addressing real-world healthcare challenges, Moréniké founded Kemet Group Inc, a groundbreaking company focused on creating access to personalized medicines on demand across Africa.



**MORÉNIKÉ
ỌLÁÒŞẸBÌKÀN,**
Kemet Group Inc



KIEM SCHUTTER
Qi Integrated Health

Qi Integrated Health is Vancouver's largest integrated health clinic founded in 2006. At Qi, we rely on an allied approach to healthcare, resulting in a unique, nurturing and personalized healing experience. Our Mission is to create joyful and healing experiences, and a community built around a new system of care that combines evidence based medicine with traditional therapies



WORKSHOPS: THURSDAY

Finding Center in Uncertain Times

ALIMA ALI
North Star Visioning

In an increasingly VUCA (volatile, uncertain, complex and ambiguous) world, it is common to feel fearful and become reactive. This workshop draws on timeless wisdom practices from India to help participants find and return to their center when faced with uncertainty. Participants learn practical techniques to ground themselves and align their will center with their heart center, which they can use in moments of fear or when triggered by a difficult situation. Instead of getting stuck in a reactive negative spiral, these practices help build resilience and open up intentional choices about how to respond in the moment.



Funding your Venture Q&A

An opportunity for entrepreneurs to learn about different funding models and get advice for funding their business. We'll cover debt, equity, and other creative means!

1. Esther Park, Cienega Capital
2. Joel Solomon, Renewal Funds
3. Jag Gill, Vancity
4. Kristi Fairholm-Mader, Thrive Impact Fund & Scale Collaborative
5. Mary Lou Miles, Genus Capital Management



Deep Listening Experience

SARA BLENKHORN
Leverage Lab

An Interactive Workshop for Our Times. Accessing Community Leadership through the practice of Deep Listening + Witnessing. We will spend an hour and 15 minutes together practicing the art of Deep Listening.



WORKSHOPS: THURSDAY

AMY MORONI

Long Table Grocery + Consulting

The Lens of Permaculture

This workshop will explore how to apply Permaculture principles, ethics and systems to business as a framework to build sustainable and efficient models. Using a case study of Long Table Grocery, a small grocery store and catering company in northern BC, and drawing from permaculture best practices, learn how to simply audit your business systems in a way that helps align them into a more sustainable and efficient operation.



SHANNON EMMERSON

Forge & Spark Media

Um, More You, Please: Messaging and Marketing Strategies for Purpose-Led Leaders & Brands

It's not easy to deliver effective marketing you actually take pride in. The balance between expressing what's in your heart and building your business is a tricky one to strike, and to maintain. In this session, looking at a few stellar brand examples, I'll walk through a framework my agency has developed for crafting your brand marketing messaging, while breaking down exactly where purpose, values, positioning, story pillars, and key messages fit in your overall marketing equation. This will serve as a working session for you to create or fine-tune your messaging, whether for your brand or for yourself as a leader.





WORKSHOPS: SATURDAY

KATHIA LASZLO

Magenta Wisdom and
Thrive Leadership

From systems thinking to systems being

If systems thinking is about wholeness and interconnection, what are the implications for our ways of being and relating? Join me in an embodied and relational exploration of ways to expanding our understanding of systems thinking and connect mind and heart.



Agile Strategy for the Social Venture

How do you translate ideas into impact? How do you hold to your values, while competition and opportunities try to push you off course? And how do you decide what's most important now—compared to what you thought was important during your last planning retreat?

Today, effective strategy integrates culture and brand, embraces the change that's all around us, and is captured in a living document that empowers leaders through change, growth, and organizational development.

In this session Mike Rowlands will share insights into Junxion's Turning Point™ approach, which blends Agile methodologies, Appreciative Inquiry, stakeholder engagement and systems thinking in an integrated model that's been implemented by many SVI alumni in their ventures—and a long list of visionary, social purpose organizations.



MIKE ROWLANDS

Junxion Strategy



WORKSHOPS: SATURDAY



K. ALISON FRASER

KAF Consulting Group

Authentic and Actionable ESG in a Social Enterprise Context

In this workshop explore why ESG and DEI are the only business objective any social enterprise should prioritize. How equity is good business. Explore the difference between equality and equity. Shift belief systems to make decisions using Cognitive Reframing. Take a pragmatic approach to build Equity into a corporate strategy's DNA. Exploration of a new ESG-centred enterprise structure.



Login to the Participant Portal
hollyhock.ca/svi2023 (password: SVI2023)

BE A PART OF THE AGENDA

SVI is all about community and peer-learning; We invite you to play an active role in shaping the agenda. Here are a few ways to engage and take the stage to make the most of our gathering:

Marketplace of Ideas

These fast paced 60 second presentations allow you to introduce yourself and your projects to the gathering. This is your chance to pitch an idea or make that ask. Visit the SVI Participant Portal to sign up.

Peer Coaching Circles

We gather in small groups of 5 for these interactive problem solving sessions. Each person can share a challenge and receive supportive peer reflection.

Session Starters

Have a music, poetry, or music practice you want to share with the group? Sign up to share your talents in a 3 minute spotlight! Email us at svi@hollyhock.ca

Roundtables

Sign up to host a casual, unstructured conversation with your fellow participants. Whoever shows up for the conversation are the right people there, and people are welcome to pop in and out.

Conscious Cafe Storytellers

Saturday will include an evening of storytelling about lessons of how we as individuals or our organizations have succeeded (and failed!) in reconciliation. If you have a story to share, please email svi@hollyhock.ca